

The strength of a great town

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In order that
Calasparra wins

COMMERCE _ TOURISM _ AGRICULTURE AND WATER _ EMPLOYMENT _ NEW TECHNOLOGIES _

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Active employment policies are a fundamental tool for the Town Hall to reduce unemployment and improve the quality of employment. The principal objective of the Socialist Town Hall is to use every means possible and adopt all measures within our power to facilitate the creation of employment posts.

INDUSTRY

Supporting industrial diversification, as well as providing assistance for the installation of new industries, and the creation of new industrial estates, are the axis of the municipal policy for industry.

- We will introduce a plan of subsidies for industrial sites
- We will build and equip a business "hatchery" principally for women and young people
- We will give impetus to the installation of the "dry port" which will permit the installation of new industrial centres with



direct connections to the port of Cartagena

- We will give resolute support to existing and new artisan industries
- We will create a business park

COMMERCE

The commercial development of the town may be one of the most important elements of creating employment posts.

For this reason we will:

- We will boost the creation of new businesses by giving the economic assistance of the administration
- We will introduce a commercial "carnet"
- We will collaborate with the local Chamber of Commerce and the activities they propose, among others, the installation of a commercial bazaar
- We will support establishments related to the sale of traditional and tourist products (artisan, souvenirs, local products, typical restaurants etc..) in the old town
- We will endeavour to attain the "City of Fair Trade" distinction for Calasparra

TOURISM

Tourism has turned out to be one



the sectors capable of alleviating the economic difficulties of the last few years.

this reason we want to:

- economic support for the installation of rural accommodation
- completely restore the Castle and convert it into a tourist resource
- create a Tourism Development Plan for Calasparra
- encourage the installation of new resources for tourism
- promote the gastronomy of our town as a tourist resource
- produce a programme of tourist activities aimed at specific groups (children, elderly people, disabled people etc...)
- create a webpage for local tourism
- provide the museums with educational guides



one which is fundamentally agricultural and that is why is essential to boost agricultural development and also to boost the diversification of crops. Also vital is the rationalization of the use of water and improvements to the agricultural infrastructures.

- We will develop the “Cherry Project” in the Vega de Argos**
- We will exploit the residual water from the sewage treatment plant for irrigation**
- We will complete the second phase of the modernization of the irrigation systems of the river Argos**
- We will finish the total repair of the irrigation ditches of Rotas, Berberín, Esparragal, Bayo and Peralejo.**
- We will manage the declaration of Calasparra rice as a “world patrimony”**
- We will boost the exploitation of forestry residuals and pruning waste for the generation of energy (biomass plant)**

EMPLOYMENT

Employment is the main preoccupation of the Socialist Town Hall and for this reason all the ongoing initiatives to give impetus to employment must be roundly supported, boosting the agency of local development, developing local employment agreements and adapting north eastern regional plans which facilitate generating employment posts.

For this reason we want to:

- Facilitate the installation of new businesses which generate employment (production of biomass, recycling industries, renewable energies etc...)
- Diversify training courses in order to amplify employment opportunities (tourism, leisure, environment etc..)
- Boost the creation of local employment agreements, counting on the widest consensus possible, with the active participation of the different administrations, social agents, political forces and collectives
- Demand an increase in the provision of north eastern regional Employment Councils and other plans to promote employment

NEW TECHNOLOGIES

The promotion of the use of new technologies is necessary, not only in order to reduce the digital breach between rural and urban zones, but also as a tool to create employment.

For this reason we want to

- Transfer all municipal management to the Internet
- Promote all activities related to new technologies (LAN-PARTY, VIRTUAL TOURNAMENTS, PRE GAME AND MATCH PREPARATION ETC...).
- Extend the role of associations related to new technologies
- Introduce the "YOUTH CARNET"
- Put the WI-FI zone into operation in order to facilitate Internet Access for the whole population

